



challenge 4 Change
for Housing Associations



Bringing Communities Together



www.challenge4change.org

Who We Are

Challenge 4 Change is a concept born out of our Project Director, Chris Whiteley's, vision. Chris has spent a number of years in the prison service as well as being an experienced Rugby League professional and sports coach. His vision was to provide training and development in an innovative way that engages people, holds their interest and motivates them to learn while having a great time. Furthermore to remove barriers that prevent them from making progress and lead them to making life changing choices that benefit both themselves and the community in which they live. And all of us at Challenge 4 Change share this vision and are dedicated to achieving it!

Programmes & Services for Housing Associations

We will work with you to tailor a programme to suit your needs based on group size, make up, age range, course duration and your objectives. We can generally accommodate anyone from age 10 upwards and sessions are usually a minimum of 2 hours duration.

And where our programmes have proved really successful is in allowing companies to focus on their own core & commercial business which creates a real win/win situation.

We are a **Unique and Innovative charity** that is aimed at:

// Tackling

- Anti Social Behaviour
- Worklessness
- Vandalism
- Crime



// Engendering

- Community Cohesion
- Community Spirit
- Mutual Respect

// By

- Breaking down Barriers
- Communication
- Team Building
- Having a great time!

Teams not Gangs

The C4C Jail has been built with support from "New Charter Housing". This, together with the experience of our staff (over 20 years), and our strong contacts with the prison service, means that we can provide a real insight into life behind bars and contrast that with what can be achieved through team work and positive focus. Our aim is to bring home the consequences of criminal activity for not only the individual but also their family and friends in order to stop offending in the first place. We will tailor sessions to meet the identified issues, be they drugs, alcohol, violence, gang activity or anything else which could lead to a spell in prison. Be assured your course will have IMPACT!

Case Studies

Guinness Northern Counties

This was a great session for breaking down barriers and building trust between people that only normally meet each other in a confrontational situation. This project brought together a group of residents, some young people from the estate, the police, the fire service and youth workers all working together on a team building session. The ideas behind it were very simple, understanding and knowledge of each other built through a mutual and enjoyable experience means that there is much less likelihood of a confrontation in future.

"We feel that C4C made the young people think about how they could work together to complete a task. Some of the young people were scared of heights, the instructors encouraged them to try to face their fears and in most cases they managed to overcome these fears. This was done in a safe and none threatening way with the young people making the ultimate choices. Many of the young people who attended have given us some very positive feedback and would like to attend again. I have passed on the feedback to other workers in our organisation and outlined the positive outcomes for the young people." **The group Leader**

Blackpool Young People Services

In Blackpool we work on a housing estate called Grange Park where we provide a holiday provision for children ranging from 8 to 17, we can have up to 80 young people at the provision.

Many of the young people who attended the activity are from an area in Blackpool with high crime rates and a high rate of social deprivation. Some of the young people are at risk of entering the youth justice system. Many of the young people in the group have never worked as a team and in some cases have self esteem issues and many lack any sort of motivation to challenge themselves.

We feel that C4C made the young people think about how they could work together to complete a task. In some cases some of the young people were scared of heights. The instructors encouraged them to try to face their fears and in most cases they managed to overcome these fears. This was done in a safe and none threatening way with the young people making the ultimate choices. Many of the young people who attended have given us some very positive feedback on the whole experience and would like to attend again I have passed on the feedback for C4C to other workers in our organisation and outlined the positive outcomes for the young people.



We can bespoke programmes to help your specific issues and requirements. As well as the case studies identified above we have also been used to/for:

- Holiday Activities
- Build new project teams
- Reward
- Post restructures
- Fundraising
- Bond existing teams
- Gain community engagement

Housing Professionals can attend courses with or without their groups for personal development / networking etc.

In addition to working with social housing providers we also work with a number of neighbourhood policing teams to maximise engagement of those most at risk.

Challenge 4 Change are keen to promote the 'Big Society' and as a Housing Association you could encourage residents to volunteer in their community by giving them a credit for every hour they volunteer. Once they have attained a certain level of credits they could be exchanged for a number of things, including a session at Challenge 4 Change. If you are interested in developing this idea please contact us.

PRICES

Our prices vary according to the size of the group and duration of the session. As an example, a half day (3 hour) weekday session for a group of 20 delegates would cost **£369**, that's just **£6.15 per delegate per hour!** Additionally, if you buy a "bundle" of sessions (typically at least 12), then we will discount the cost further and "bank" the sessions for you to use as an when you need to, this can mean savings of almost **20%** in some cases.

Contact Us

If you would like more information or to come and visit Challenge 4 Change to take a look around and see the scope of activities for yourself then please get in touch, we will be delighted to show you our centre!

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